What are best practices for designing infinite scrolls?

Infinite scrolling is a design pattern that loads more content as the user scrolls down the page. Oftentimes, this is used on social media sites like Twitter. For example, if you are logged in and want to see more tweets, you can scroll down and more tweets will load. This is an example of infinite scrolling.

Infinite scrolling is also used as a substitute for pagination. Pagination is a design pattern that breaks up content into pages. This is often used when there is a lot of content to display. An example of pagination is when you search for something on Google and you see the search results on multiple pages. With pagination, you have to click on a button to go to the next page. With infinite scrolling, you just keep scrolling down and more content will load.

As you incorporate infinite scrolling into your design, there are a few best practices to keep in mind. The first consideration is to provide a "Load More" button that loads the next set of results when the user clicks on it. This is a good way to give the user control over when they want to see more content.

Another consideration would be to add a "Back" button. This gives users the ability to go back to the previous page without having to scroll all the way back up. This creates a better user experience and gives them more control over their browsing experience.

Sometimes you will see designs with a "Back to the top" button which leads users back to the top of the page of results. Another consideration is to provide a loading indicator. Users should have a clear indication that more content is being loaded; otherwise, they might think that the page is broken.

One of the last considerations would be to keep the footer accessible to the user. If the footer contains important information, then it should be accessible to the user at all times.

In conclusion, infinite scrolling is a great way to display content on your website. However, you should keep in mind the best practices when designing your infinite scroll so that you can provide the best user experience possible.